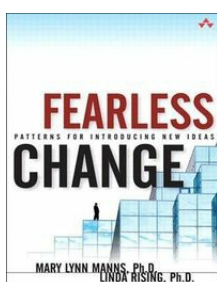


# FEARLESS CHANGE: PATTERNS FOR INTRODUCING NEW IDEAS

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establish the vision; sell your dream, make it clear and alive; trust your people; don't interfere with their work; and give feedback at critical points. Mary Lynn Manns, Fearless Change: Patterns for Introducing New Ideas //

## Reader's Opinions

Good as introduction for new change agents For folks who are interested in driving change, or have been doing it without much mentorship, the patterns and examples presented here are a nice introduction to various tools. For those who are more experienced, there is some value in finding a common vocabulary around these techniques and...