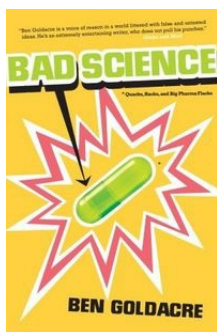


BAD SCIENCE: QUACKS, HACKS, AND BIG PHARMA FLACKS

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These corporations run our culture, and they riddle it with bullshit. Ben Goldacre, Bad Science //

And if, by the end [of this book], you reckon you might still disagree with me, then I offer you this: you'll still be wrong, but you'll be wrong with a lot more panache and flair than you could possibly manage right now. Ben Goldacre, Bad Science: Quacks, Hacks, and Big Pharma Flacks //

Reader's Opinions

I knew there was a lot of bad science & horrible media coverage out there, but I had no idea just how bad. This isn't a book just about that, though. While Goldacre does give some very good examples, he spends a lot of time teaching the reader how to spot bad science specifically in the field of medicine....