

GETTING TO MAYBE: HOW THE WORLD IS CHANGED

A practical, inspirational, revolutionary guide to social innovation Many of us have a deep desire to make the world around us a better place. But often our good intentions are undermined by the fear that we are so insignificant in the big scheme of things that nothing we can do will actually help feed the world's hungry, fix the damage of a Hurricane Katrina or even get a...



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Getting to Maybe: How the World Is Changed

Author	Frances R. Westley
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Peek Inside the Book

It assumes that in any social innovation something radically new occurs and assumes that, for this to happen, there must be, first and foremost, a belief that intractable problems can be solved. It assumes there must be an individual or group of individuals poised and ready to act but Frances R. Westley, Getting to Maybe: How the World Is Changed //

Reader's Opinions

Bits and pieces of inspiration for the community organizer, non-profit crowd. But structure is poor and the examples become unnecessary after awhile. Would have made a better essay than book.