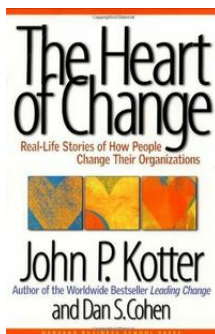


THE HEART OF CHANGE: REAL-LIFE STORIES OF HOW PEOPLE CHANGE THEIR ORGANIZATIONS

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Never underestimate the power of clever people to help others see the possibilities, to help them generate a feeling of faith, and to change behavior. John P. Kotter, The Heart of Change: Real-Life Stories...

Reader's Opinions

I kinda have mixed feelings on this one. Con: it was a little on the repetitive/boring side. Pro: repetition is the mother of all learning. Con: it's written targeted at middle/senior managers (ie, not me) Con: it doesn't