

BEFORE YOU WRITE ANOTHER BLOG POST: A CONTENT STRATEGY GUIDE FOR CORPORATE BLOGGERS

Your next blog post will either be a huge content marketing success or a huge waste of time. Why leave it to chance? Your company's blog hinges more on how you plan your content than it does on how you write your content. When you plan your blog posts right: You make more money...



READ/SAVE PDF EBOOK

Before You Write Another Blog Post: A content strategy guide for corporate bloggers

Author	Jeffrey Kranz
Original Book Format	Kindle Edition
Number of Pages	118 pages
Filetype	PDF / ePub / Mobi (Kindle)
Filesize	2.88 MB

Click the button below to save or get access and read the book Before You Write Another Blog Post: A content strategy guide for corporate bloggers online.



Reader's Opinions

Full disclosure: I work with the author at Overthink Group. I've worked directly with Jeffrey Kranz for nearly a year now. During that time, I've seen him use the strategies outlined in this book to help people with all levels of experience learn how to get the most out of their blogs. He excels at helping...

Short and to the point. If you are new to authority blogging, get this book.