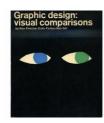
GRAPHIC DESIGN: VISUAL COMPARISONS



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Reader's Opinions

'We were asked to write a book on graphics, but unfortunately we are not writers.'A book that shows by examples though I wonder how much of the intention expressed in the introduction would come across from those examples to a non-design audience. The examples shown are excellent, fun, and engaging; and i'm sympathetic to...