

WEB DESIGN: THE PLAN BEFORE THE PLAN

Too many first time web designers are learning basic coding before learning what they are trying to accomplish. In the book, "Web Design: The Plan Before The Plan", author James J. Girardi shares his planning phase of websites before ever writing a line of code. Areas covered include accomplishing our web design goal, best ways to gather content, what are keywords, getting ranked without paying for it, SEO and SERPs, review writing, comparing your competitors, organizing images and pictures, how to use...



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Web Design: The Plan Before The Plan

Author	James Girardi
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Reader's Opinions

Book cover has changed, but the content is still the same on how to plan out your website design