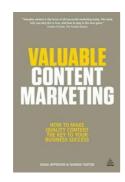
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As a content marketer who is constantly looking for new literature on the subject, Valuable Content Marketing is the right book to have in the office. Enjoyed reading it, and still thanking my friend who gifted me this book.

Great book -puts everything into place. It did not get the five stars from me due to all the grammatical and spelling mistakes (first edition copy).